SAVÖX

BRAND BOOK

TEAMSAVOX.COM

BRAND BOOK

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Additional version of the logo

Montserrat Extra Bold

Signet

Logo colours

White background

Black background

Orange background

C:0 M:60 Y:94 K:0 R:240 G:126 B:26 HEX: #F07E1A	C:0 M:0 Y:0 K:100 R:29 G:29 B:27 HEX: #1D1D1B
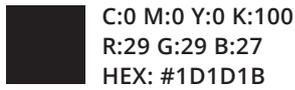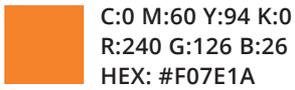
Additional logo colours

Orange

Grey

C:0 M:60 Y:94 K:0 R:240 G:126 B:26 HEX: #F07E1A	C:0 M:0 Y:0 K:20 R:29 G:29 B:27 HEX: #DADADA
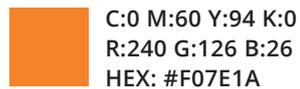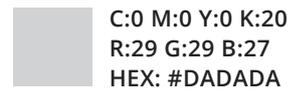
Black and white version

White background

Black background

|	
C:0 M:0 Y:0 K:100 R:29 G:29 B:27 HEX: #1D1D1B	C:0 M:0 Y:0 K:0 R:255 G:255 B:255 HEX: #FFFFFF
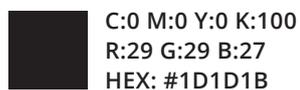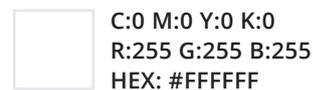
Logo construction

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☐ - 5 mm

The minimum size of the sign

The proposed minimum size of the sign, at which the logo will not lose its legibility in the print version.

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Width: 20 mm
Height: 5 mm

Protective field

SAVÖX

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum

Basic background colours for the sign

C:0 M:60 Y:94 K:0
R:240 G:126 B:26
HEX: #F07E1A

C:0 M:0 Y:0 K:100
R:29 G:29 B:27
HEX: #1D1D1B

Permitted background colours for the sign

C:0 M:0 Y:0 K:20
R:29 G:29 B:27
HEX: #DADADA

C:0 M:0 Y:0 K:80
R:29 G:29 B:27
HEX: #575756

Unacceptable background colours for the sign

It is recommended to use a typeface from the Montserrat family in advertising materials. This typeface can be used as headings, quotes, or texts.

abcdefghijklmnoprstuwxyz

ABCDEFGHIJKLMNOPRSTUWXYZ

1234567890

(!@#$%^&*_+{}:"<>?-=[];',./)

abcdefghijklmnoprstuwxyz

ABCDEFGHIJKLMNOPRSTUWXYZ

1234567890

(!@#$%^&*_+{}:"<>?-=[];',./)

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